

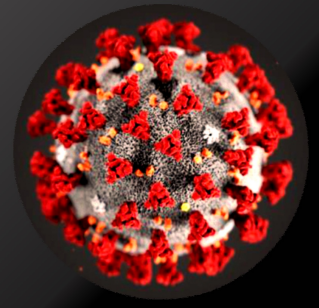
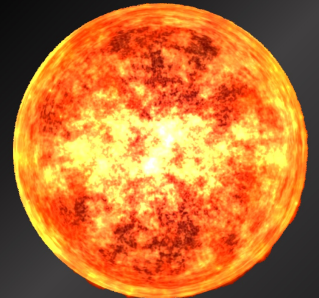
Podcast Proposal:

# Countdown to the End of the World

*A lighthearted look at our  
looming apocalypse*

## Countdown to the End of the World

**A LIGHTHEARTED LOOK  
AT OUR  
LOOMING APOCALYPSE**



**PODCAST COMING SOON!**

**Contact:**

***Doug - the northlondonhippy***

Twitter: [@nthlondonhippy](https://twitter.com/nthlondonhippy)

# Summary:

People love disaster films, they love “end of the world” movies even more. So it is perplexing that we are all literally co-starring in an “end of the world” movie, right now, yet people aren’t paying attention. There has certainly been more than enough evidence to judge the current direction of travel, and yet everyone collectively continues to ignore it. Why?

“Countdown to the End of the World - A lighthearted look at our looming apocalypse” is a podcast series that will be laser focused on the imminent collapse of our modern society, but with a bleakly humorous, comedic spin. We will look at what’s happening now, what’s to come in the near future, and why we are all collectively ignoring this harsh reality. We will also offer solutions, and hopefully, some reasons for optimism.

Recently, the weather provided the starkest evidence yet, that the climate crisis, is here, now, and affecting all of us. In July, we set a new record of 40 degrees Celsius in London, while on the same day, wildfires incinerated a shocking number of homes in East London.

Forty degrees C wasn’t predicted to hit London until 2050, which illustrates a central pillar of climate change prognostication: everything predicted is happening “faster than expected”. That’s not a bug, it’s a feature, because scientists have been forced to downplay their predictions, or be accused of alarmism. More scientists recently have been willing to speak up, and be honest about what we really face in the near future. Those voices desperately need amplification.

Each episode will focus upon a different aspect of collapse, and while the climate crisis will be the focus of our first series, it won’t be our only one. There are a lot of moving parts to our likely doom, and series 2 will widen the focus to include other related topics, including our increasing population in the face of dwindling resources, and the rise of Fascism and Authoritarianism around the world. If it threatens our existential existence, it’s fair game for the podcast.

While we will be honest, we will also offer suggestions, solutions, and more importantly, mitigations. Climate change is now baked into our future, we can’t stop it, it is here, now, but there still may be time to slow it down, and lessen some of the impacts. We aim to strike a fine balance between being factual, alarmist, and funny, three concepts that aren’t natural allies. Ultimately, our intent is to give people reason for hope, in the face of all of these depressing truths, with more than a few laughs along the way.

# Hosted by:

Doug - the northlondonhippy

Doug - the northlondonhippy is a writer, and journalist, with over 35 years experience at the sharp end of the media industry. He is also the author of the book, "Personal Use by the northlondonhippy". Doug wasn't born in a log cabin, but if he was, this bio would be a whole lot cooler.

Doug's media career began in NYC at MTV Music Television in the mid-1980s, working on both small and large productions. From there, he spent over 30 years working as a journalist for some of the largest news organisations in the world, including Reuters TV, Associated Press Television News (APTN), and BBC News. Visnews (now Reuters Television) relocated Doug to London in 1991, where he remains based to this day.

Doug was employed as a Duty News Desk Editor by the BBC, for 16 years in the high pressure, multimedia newsroom environment of the world's largest broadcaster. He was a breaking news magnet, and on his watch, he managed the BBC's initial response to many foreign, and domestic stories, including the 2004 Asian Tsunami, the deaths of Osama Bin Laden, Michael Jackson, and Kim Il Sung, plus the wars in Iraq, and Afghanistan. While on the Home Desk, Doug handled the Grenfell Tower fire, the Manchester Arena Bomb, and the London Bridge Terror attacks, which all broke in quick succession, during the Spring 2017.

Since leaving the BBC, Doug has focussed on writing, while mostly hiding away from a deadly virus. "Countdown to the End of the World" is his first podcast.

# Co-Host:

To be decided, have lots of ideas.

# Some further light reading:

Climate endgame: risk of human extinction 'dangerously underexplored' - The Guardian, 1st August 2022

Climate scientists are desperate: we're crying, begging and getting arrested - The Guardian, 6th April 2022

Why this European heat wave is so scary - Washington Post, 19th July 2022

Faster pace of climate change is 'scary', former chief scientist says - BBC News Website, 16th September 2019

Why Don't People Believe in Climate Change? - Psychology Today, 2nd April 2022

Why we still haven't solved global food insecurity - BBC.com, 9th September 2021

Is fascism the wave of the future? How climate change benefits the extreme right - New Statesman, 11th February 2022

OK, Doomer - northlondonhippy.com, 10th May 2022

The super-rich 'preppers' planning to save themselves from the apocalypse - The Guardian, 4th September 2022

Surviving the Climate Apocalypse - northlondonhippy.com, 31st July 2019

**For More Information, Please Contact:**

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